

August 8, 2018

Dear Business Owner/Manager:

On Friday, October 26, 2018, the Howard County affiliate of the National Alliance on Mental Illness (NAMI) is hosting its “**4th Annual Bingo Fundraiser: Designer Bag Bingo**”. It will include designer bags as prizes for the games, grab bag raffles, and special games. This event will raise money to fund the programs and services we offer free of charge to more than 5,000 individuals and families in Howard County year round.

We are asking local businesses/organizations like yours to help make our fundraiser a success while showcasing your philanthropy in the community. There are two different ways you could help:

- **Sponsor the fundraiser** with a monetary donation of \$250 or more to enable us to buy merchandise and services for the raffles. (**Sponsorship levels and benefits are detailed on the reverse of this letter.*)
- **Donate goods or services** of \$25 or more to use for our raffles. We would greatly appreciate donations of merchandise, services, gift cards, gift baskets, sport items, and tickets to local events. In appreciation for this type of donation, we will list your company/organization in the program booklet for the event.

We kindly ask that you indicate your sponsorship or call the office to arrange for a pick-up of your donation (if it cannot be mailed) by October 1, 2018.

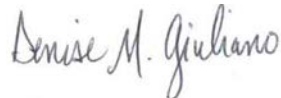
We also invite you to attend the event which is from 7-9 p.m. at The Lodge (2832 Nine Mile Circle, Catonsville, MD 21228). Ticket information is available on our website: www.namihowardcounty.org.

NAMI Howard County is a 501(c) 3 non-profit organization that has provided free programs of support, education and advocacy since 1979 for individuals, caregivers and families coping with chronic mental illness. One in four people is affected by serious mental illness (depression, bipolar disorder, anxiety disorders, schizophrenia, and PTSD) in this country and Howard County is not exempt from that statistic. Our federal tax identification number is 52-1623565. You can learn more about us by visiting our website.

If you do not wish to receive future fundraising requests supporting NAMI Howard County, please call us at 410-772-9300 and/or e-mail us at info@namihc@gmail.com and leave a message identifying yourself and stating that you do not want to receive fundraising requests.

We hope we can count on your support. This is an excellent opportunity to showcase your philanthropy to hundreds of our members, local community leaders, businesses and consumers. I can be reached at 410-772-9300 or dgiuliano.namihc@gmail.com if you have any questions.

In appreciation,



Denise M. Giuliano
Executive Director



FUNDRAISER SPONSORSHIP AGREEMENT

Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

YES! We are proud to support NAMI HC's Annual Fundraiser event.

\$2,500+ Platinum

Includes prominent display of your Business/Organization's logo on table tent cards at the event, logo in event program and on NAMI HC website, 4 free tickets with VIP seating at event.

\$1,000 Gold

Includes Business/Organization's logo in event program and on NAMI HC website, 2 free tickets with VIP Seating at event.

\$500 Silver

Includes Business/Organization's logo in event program and on NAMI HC website.

\$250 Bronze

Includes Business/Organizations name listed in event program and on NAMI HC website.

Please make our gift anonymous.

We authorize NAMI HC to include our Business/Organization's name and/or logo on printed materials and on our website. Please email this agreement and logo (if applicable) to info.namihc@gmail.com.

Please make check payable to NAMI Howard County
and mail to 9650 Santiago Road, Suite 1, Columbia, MD 21045 or go to
www.namihowardcounty.org/donate - Please note: **Fundraiser Sponsorship (on PayPal form)**
Questions? Contact Denise Giuliano, Executive Director at 410-772-9300

Signature _____

Date _____